



AMERICAN SPICE TRADE ASSOCIATION, INC.

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Dr. Peter Johnson
Strategic Performance Institute
Post Office Box 10299
Newport Beach, CA 92660

Dear Peter:

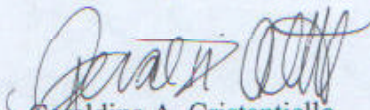
We want to express our sincere thanks for your outstanding presentation during our Annual Meeting & Convention. The comments we have received have been all very positive and complimentary!

Your presentation on "Business Strategies for the Next Millennium" proved to be the high point of the Convention. The session went by so quick, and we were all impressed how you had the enthusiasm to hold our attention for two hours!

Again, many thanks for helping to make our Convention a success!

Sincerely yours,

American Spice Trade Association, Inc.



Geraldina A. Cristantiello
Administrative Manager

Cc: Elizabeth Erman, ASTA Executive Director